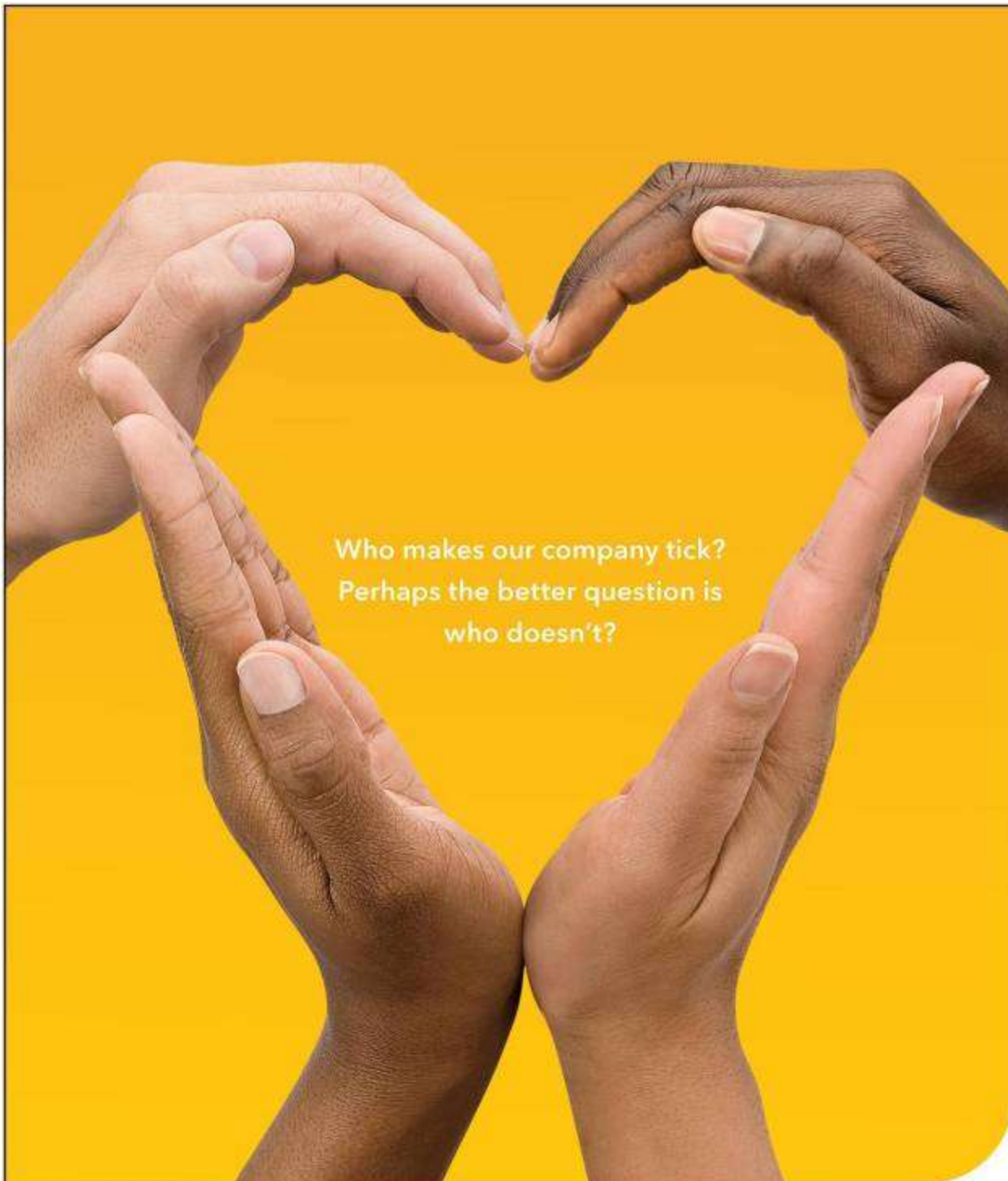


# BATON ROUGE PRIDE FEST



**SATURDAY, JUNE 26TH**

Noon-6 p.m. \* The Belle of Baton Rouge Atrium @ 102 France Street



Who makes our company tick?  
Perhaps the better question is  
who doesn't?

Employees are at the heart of Cox, and our strength lies in the diversity of our people. It touches every aspect of our company, our customer, and more importantly, our communities. Cox Louisiana is proud to sponsor the Baton Rouge Pride Fest and to be named one of the "Best Places to Work for LGBT Equality."



We're all connected.

# Welcome to the 4<sup>th</sup> BATON ROUGE PRIDE FEST

A **whole year** of work and planning has resulted in bringing you what we believe is a great celebration of our community and all it has to offer.

**We hope** you leave this year's Baton Rouge Pride Fest better educated about the services available in our community, excited about the day you've had networking with old and new friends and motivated about ways you can play a part in building a sense of commUNITY and making our area an even better place to live. Of course, we also hope you enjoy the food, fun and entertainment, too.

**This year's Pride Fest** truly gives us a lot to be proud of.

- We've managed to move to a much larger facility with better accommodations for the resource fair and entertainment (not to mention air conditioning).
- We've been blessed with an abundance of sponsors. Be sure to see the full list of sponsors inside the back cover and on the banners around today – and be sure to tell them thanks for their support of this event and our community.
- We've had a dedicated planning team and partners, and all of them have worked diligently to offer a bigger and better event to you this year. They're listed on this page, and I just can't say enough about how much work they've done. Be sure to join me in telling them thanks for their part in this year's Pride Fest!
- We've also been graced with others who weren't on the team but who pitched in to secure donations, produce advertising and posters and much more. There are just way too many people who've played a role to begin to thank them all.
- We've also been graced with entertainers willing to show you a good time. Thanks to all of them for being here today.
- We're lucky to be able to honor Larry Fremin as grand marshal for his many years of dedicated service in our community.
- And last, but certainly not least, Mayor Kip Holden proclaimed June 26 as LGBT Pride Day in the city-parish – the first time we're aware that such a proclamation has been issued.



**Those are just a few** of the things. It's been a great year, and all of us on the Pride Fest team are proud about bringing this event to you and excited about what the future holds.

**Enjoy** the entertainment. Have some food or a drink. Visit with the 40-plus organizations and businesses in our resource fair. Meet some new friends... Whatever it takes, have a great time!

**If today's events** foster a spirit of pride that stays with you all year long, we've done our job. Even better, we hope you leave with a sense of commUNITY that grows through your interactions with others in the months and years to come!

–Tom Merrill, Baton Rouge Pride Fest Chair

*P.S. Tell us what you thought about today's events by taking our online survey at [www.surveymonkey.com/s/BRPride](http://www.surveymonkey.com/s/BRPride).*

## Baton Rouge Pride Fest 2010 Planning Team and Partners

|   |                    |
|---|--------------------|
| Ray Acardo                              | Bonnie J. Jones    |
| Kim Clark                               | Peter Lewis, Sr.   |
| John Deshotel, Jr.                      | Tom Merrill        |
| Shad Duplessis                          | Bolton Morris      |
| Bill Haywood                            | Rev. Keith Mozingo |
| Daryl W. Ingle ( <i>Chica LaRouge</i> ) | Mike Smith         |
| Presley Hutchinson                      | Tim Young          |
| And Others                              |                    |

|  |                       |
|--|-----------------------|
| Metropolitan Community Church of Baton Rouge |                       |
| Krewe of Apollo Baton Rouge                  |                       |
| Krewe of Divas                               | HAART                 |
| Gamma Alpha Psi                              | Capital City Alliance |
| And Others                                   |                       |



Larry Fremin shows off a photo and souvenirs from his reign as King of Apollo I at his Four Seasons Florist shop.

## Larry Fremin Honored as Grand Marshal for 2010 Pride Fest

Larry Fremin, one of the founding members of the Krewe of Apollo Baton Rouge has been selected as honorary grand marshal of this year's Baton Rouge Pride Fest.

When it came to making the choice, Pride Fest team members were unanimous in their decision to honor Fremin, who has been active in the Baton Rouge GLBT community for many years and helped to found the Krewe of Apollo here 30 years ago.

Fremin, who is serving as captain for Apollo's 30th anniversary ball this year, has served that organization continuously since its founding. He was its first king and has been the captain for every one of its major anniversary balls (every five years). He's also served repeatedly as an officer, including time in every position on its board of directors.

In addition, he's been an avid supporter of a variety of community causes, including Apollo's AIDS Crisis Fund, the Children's Miracle Network Halloween Ball and many others. That comes on top of being a long-time Baton Rouge businessman as an owner of Four Seasons Florist.

Join us in congratulating Larry for this much-deserved honor.

# BATON ROUGE PRIDE FEST 2010

*The one pride celebration you don't want to miss!*

**Saturday, June 26, 2010**

**Noon-6 p.m.**

**Belle of Baton Rouge Atrium**

### Entertainment

by Daphne MuShatt with Miss Jane, Toni O and Blue Haze, Laurence LeSage, the Krewe of Divas and more

### Resource Fair

involving community groups and businesses

### Blessing of Relationships

like no other

### Plus Much More

including food, fun, cash bar, HIV testing, kid's play area...

### On the Atrium Stage

|               |                                     |
|---------------|-------------------------------------|
| Noon          | Welcome and Announcements           |
| 12:15 p.m.    | Toni O & Blue Haze                  |
| 1:15 p.m.     | New Orleans Gay Men's Chorus        |
| 1:30 p.m.     | Krewe of Divas                      |
| 2:30 p.m.     | Michael Sandlin                     |
| 2:45 p.m.     | Blessing of Relationships           |
| 3:00 p.m.     | Honorary Grand Marshal Presentation |
| 3:15 p.m.     | Gamma Alpha Psi                     |
| 3:45 p.m.     | Laurence LeSage                     |
| 4:30 p.m.     | Daphne MuShatt with Miss Jane       |
| All Afternoon | DJ Tatia Coco                       |

### Southeast Side of Atrium

|               |                      |
|---------------|----------------------|
| All Afternoon | Children's Play Area |
|---------------|----------------------|

### Around the Atrium

|               |               |
|---------------|---------------|
| All Afternoon | Resource Fair |
|---------------|---------------|

# Mayor Holden proclaims 'Pride Day'

Baton Rouge/East Baton Rouge Parish Mayor-President Kip Hoden recently signed a proclamation declaring June 26, 2010, as LGBT Pride Day in the city-parish.

The move came at the urging of members of the Capital City Alliance and the Baton Rouge Pride Fest team.

Our thanks to the mayor for recognizing the importance of our community to the area, and special thanks to Kevin Serrin of CCA, John Deshotel of the Krewe of Apollo and the Pride Team and Bonnie Jones and Tom Merrill of MCCBR/Pride Team for their work in helping to make this happen.

The mayor's proclamation, which can be seen at right, reads, in part: "Whereas Baton Rouge is a city composed of a great variety of diverse people, cultures, religions, sexual orientations, languages and customs, and whereas the gay, lesbian, bisexual and transgendered communities have contributed to the City-Parish of Baton Rouge/East Baton Rouge through active involvement in cultural and economic progress, now, therefore, I, Melvin "Kip" Holden, Mayor-President of Baton Rouge and the Parish of East Baton Rouge, hereby do proclaim June 26, 2010, as LGBT Pride Day."



*The proclamation signed by Mayor Kip Holden declares June 26 LGBT Pride Day in the city-parish.*

## 2010 Baton Rouge Pride Fest Resource Fair Participants

ACLU of Louisiana  
 AIDS Law Louisiana  
 Americans United for Separation of Church and State  
 Ascension Wellness Center  
 Ashley's Optical / Allain Home Inspection  
 Avita Drugs  
 Baton Rouge AIDS Society (BRAS)  
 Baton Rouge Association of Nurses in AIDS Care  
 Baton Rouge Progressive Network  
 Bonnie J. Jones, Realtor  
 Building Baton Rouge 2010  
 Capital City Alliance  
 Caring Clinic of Louisiana (HAART)  
 COLAGE New Orleans  
 Cox Louisiana  
 Family Service of Greater Baton Rouge  
 First Thursday Social Network  
 Forum for Equality  
 Freedom of Choice AA  
 Funky Munky  
 Gamma Alpha Psi

Greenoaks Memorial Park and Funeral Home  
 Human Rights Campaign  
 Krewe of Apollo Baton Rouge  
 Laurence LeSage  
 Louisiana Democratic Party  
 Louisiana Wellness Centers / HIV-AIDS Program  
 LSU Safe Space / Spectrum Alliance  
 Mark Akchin, Realtor  
 Metropolitan Community Church of Baton Rouge  
 Metro Health  
 New Orleans Gay Men's Chorus  
 One Baton Rouge  
 SAGE Louisiana  
 Shear Illusions Hair Salon  
 Starbucks Coffee Co.  
 Stonewall Democrats  
 Studio S Portraits  
 Tiger Truck Stop  
 Unitarian Church of Baton Rouge  
 Volunteers of America of Greater Baton Rouge  
 Wildtree  
 And More



**Join us again next year!**

Mark your calendars now  
for the

**Baton Rouge Pride Fest  
on June 25, 2011**

at the

**Belle of Baton Rouge Atrium**

**We hope you had a great time at  
this year's Baton Rouge Pride Fest!**

**Tell us what you thought  
by taking the brief survey at:**

***[www.surveymonkey.com/s/BRPride](http://www.surveymonkey.com/s/BRPride)***

**Help make next year even better!**



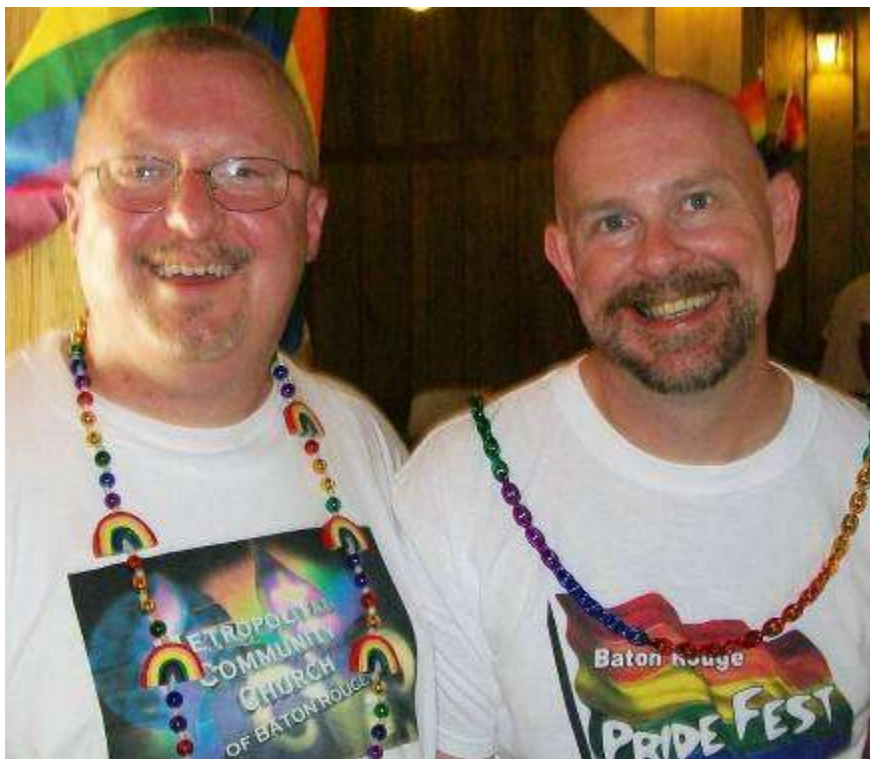
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860 St. Louis Street  
Baton Rouge, LA

*[georgesplace@bellsouth.net](mailto:georgesplace@bellsouth.net)  
[www.georgesplacebr.com](http://www.georgesplacebr.com)*

**We're glad to have  
worked with and  
sponsored the  
Baton Rouge Pride  
Fest for four years**

**Congratulations to  
our friend Larry  
Fremin on being  
honored as this  
year's grand  
marshal!**



***Tom Merrill & Rick Cain***

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**[www.MCCBR.org](http://www.MCCBR.org)**



To our Founding Member,  
King Apollo I, Captain XXX,  
and Friend...

Congratulations on being selected  
Grand Marshal of Baton Rouge Pride Fest 2010.  
We could not think of anyone more deserving.

All our love and admiration,  
The Members of the Krewe of Apollo – Baton Rouge



Saturday, January 29, 2011  
Baton Rouge River Center Arena  
[www.apollobatonrouge.com](http://www.apollobatonrouge.com)



(225) 620-5302

3029 S. Sherwood Forest  
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70816



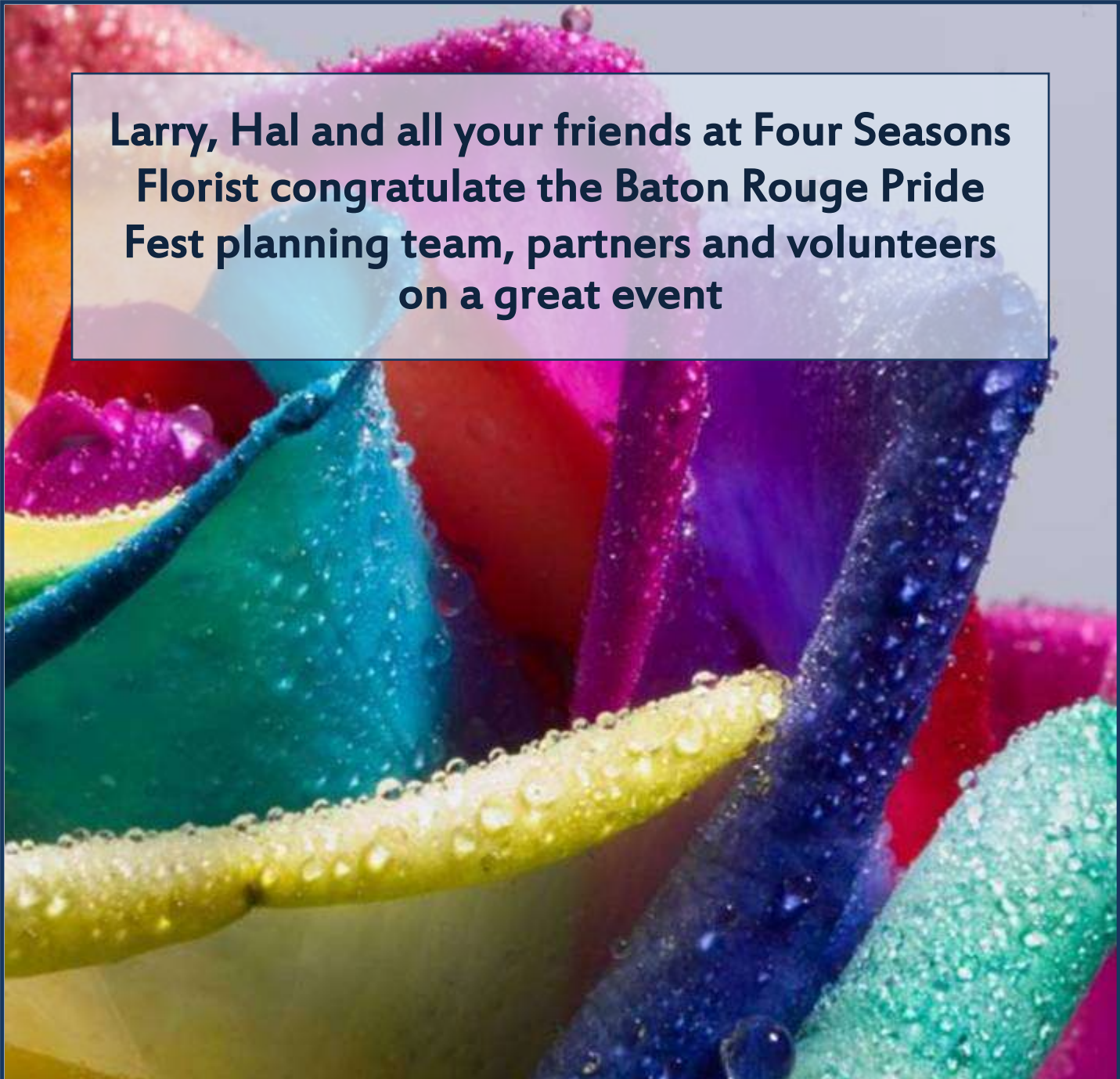
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Larry, Hal and all your friends at Four Seasons Florist congratulate the Baton Rouge Pride Fest planning team, partners and volunteers on a great event

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Baton Rouge Pride Fest




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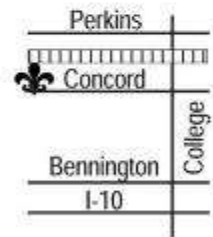


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Tickets are \$100 per person and include a chance at various door prizes. You may purchase tickets on-line at [www.namilouisiana.org](http://www.namilouisiana.org) or by calling (225) 291-6262. A limited number are available so buy your tickets today!

Saturday, June 26, 2010 • 7:00 p.m.

Lyceum Ballroom • 124 Third Street, Baton Rouge, Louisiana

Many Beliefs  
One Community  
A Better World



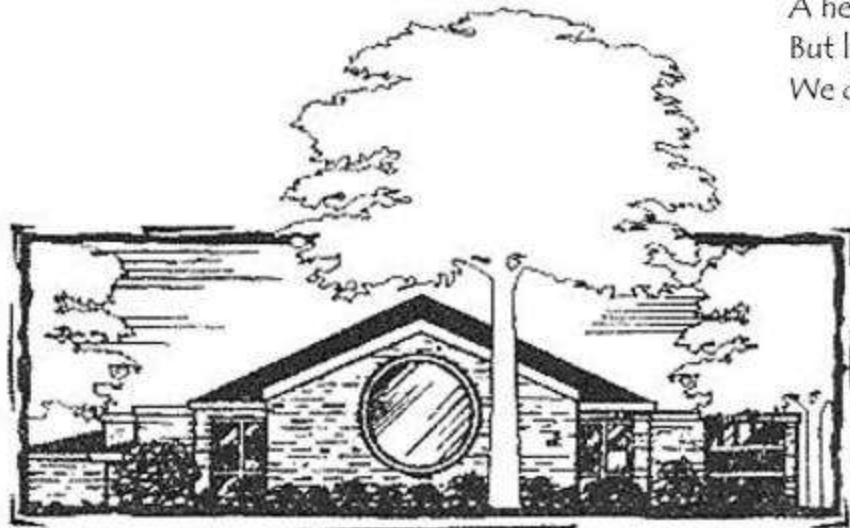
# The Unitarian Church of Baton Rouge

## A Welcoming Community

--the church with the big circle window on Goodwood Blvd, at Tara

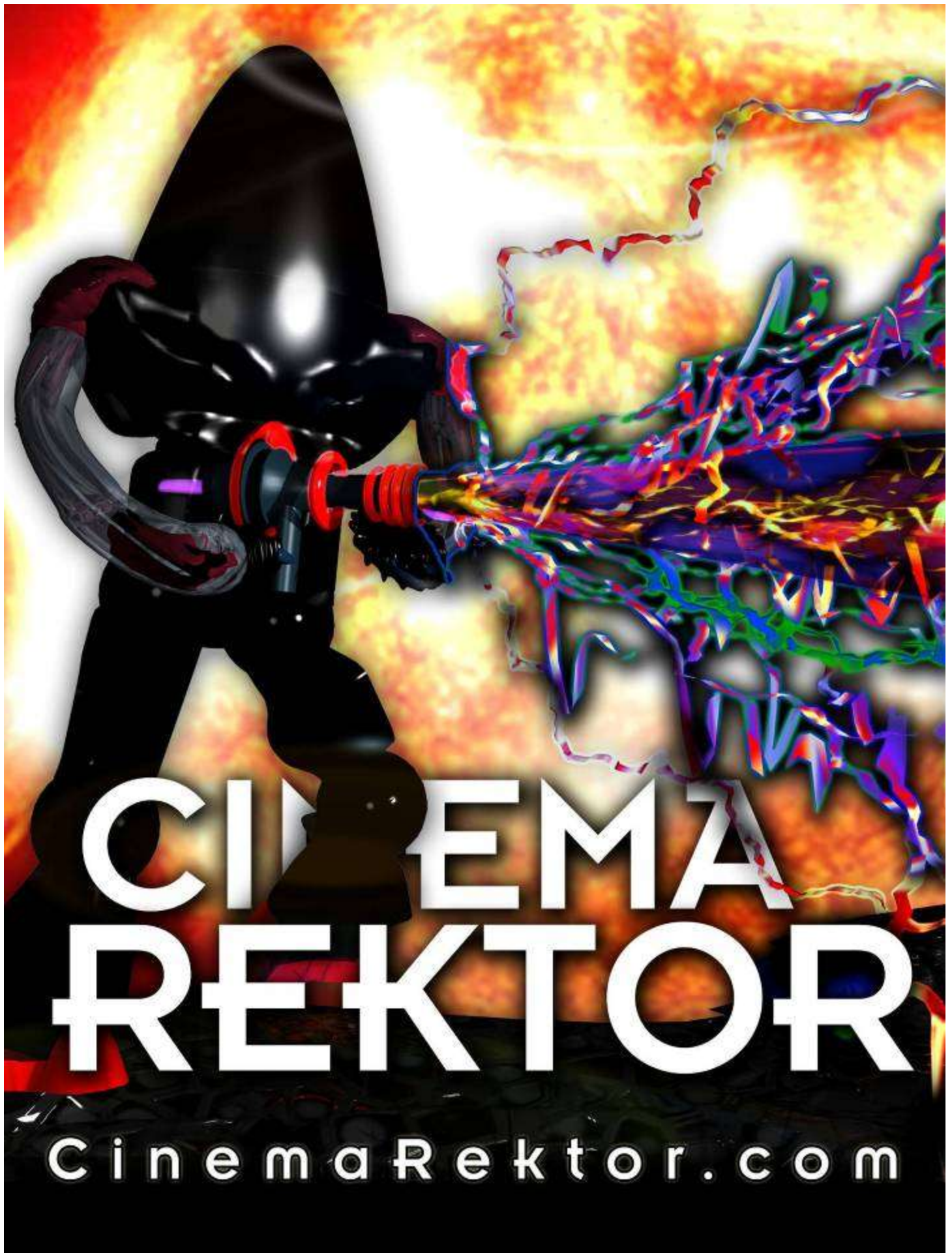
They drew a circle that shut me out.  
A heretic, a rebel, a thing to flout.  
But love and I had the will to win.  
We drew a circle that took them in.

by Edwin Markham  
Unitarian Poet



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