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## About the Event

### More Details on the 2013 Baton Rouge Pride Fest

The Baton Rouge Pride Fest is designed to form a sense of community among GLBT people and their friends. It centers on a resource fair intended to show the variety of services, organizations and businesses available in the community, including a range from health-related and counseling services to social and business associations. That's mixed with an atmosphere of fun, games, entertainment and the chance to get to know others in the community.

Now about to celebrate its seventh year, the Baton Rouge Pride Fest has shown phenomenal growth – moving from a few hundred participants in 2007 to around 4,000 in 2012. Based on a survey in which nearly all of the 2012 participants said they'd definitely be back this year and bring their friends, we're expecting more than 4,000 to participate in 2013.

#### Pride Fest 2013 will include:

- Resource Fair  
*A place for nonprofits and businesses to promote their services, as well as to recruit members/volunteers/clients. There also are various health screenings and much more.*
- Rainbow Stage  
*Continuous entertainment from noon until 6 p.m. by the Krewe of Divas, Michigan Avenue, Pocket Aces and Austin Baptist Women. Recognition of an outstanding community leader as this year's honorary grand marshal. Blessing of relationships. Door prizes. And more.*
- Food and Drinks  
*Snacks will be provided, and drinks will be offered free and for sale. (Food can be sponsored, if desired.)*
- Other Activities  
*Fun, games, special area for children, dancing, visiting with old and new friends, ... and much more.*

#### Opportunities to support Pride Fest 2013 include:

- Showcase your group with a resource fair table or booth.
- Become a sponsor at one of seven "rainbow" levels.
- Buy advertising in the program book.

#### Among the reasons you'd want to help support this event:

- It is a growing event that supports unity in the community, as well as overall health, wellness and happiness for GLBT people.
- Almost all of last year's participants said they appreciated the 2012 sponsors.
- The vast majority of those surveyed said they would be more likely to support the 2012 sponsors as a result of that sponsorship.

The accompanying information provides more details on those opportunities to help present the Baton Rouge Pride Fest Saturday, June 15, 2013, at the Belle of Baton Rouge Atrium. We certainly hope you can be a part of making these events possible!

Don't hesitate to contact us by phoning 225-907-5251 or sending an email to BRPride@bellsouth.net. Or, if you'd like, you can simply send your donation to MCCBR/Baton Rouge Pride Fest, 7747 Tom Drive, Baton Rouge, LA 70806.



*Donations to Pride Fest / MCCBR are tax deductible to the extent allowed by law. A receipt will be issued to all donors.*