



Baton Rouge Pride 2014

June 28, 2014

Sponsorship / Advertising / Resource Fair Packet



This year marks the eighth annual Baton Rouge Pride, and we have an exciting lineup of activities planned for June 28, 2014.



With the success and phenomenal growth of the previous seven years of events, we are expecting up to 5,000-6,000 people to participate this year. Post-event surveys of Pride attendees reveal our participants are eager for more sponsors and resource fair sources. In just one example, a participant noted, "I appreciate sponsors and helpers putting this together. It's nice that the LGBT community is celebrated." We are also increasingly being commended for preparing an inclusive event that reaches beyond the GLBT community in comments like: "I appreciated being recognized as a straight ally ... It felt comfortable, like family should."



But this "uplifting and educational" event cannot happen without your support! That's why we hope you will take the opportunity to help sponsor the event this year. Whether you want to support a worthy cause, advertise your business or service, or get more visibility for your organization, we have opportunities for you.



We have seven major sponsorship levels to choose from and can customize the amenities of any level to suit your needs. You may also sponsor individual aspects of the Baton Rouge Pride Fest, such as food for the "picnic," entertainment, resource fair space for nonprofits on limited budgets, health screening rooms, or the children's play area. We appreciate donations of any size—large or small—and recognize all donors. We also invite you to advertise your business or organization in our Pride Fest program (we welcome individual messages, too!). In addition, we are seeking participants for our community resource fair.



The accompanying information provides more details on the events, which will center on our Pride Fest community resource fair and celebration Saturday, June 28, 2014, at the Belle of Baton Rouge Atrium. We certainly hope you can be a part of making this happen!

Don't hesitate to contact us about sponsorship opportunities by phoning me at 225-907-5251 or sending an email to BRPride@bellsouth.net. Or, if you'd like, you can simply send your donation to the Baton Rouge Pride Fest, c/o MCCBR, 7747 Tom Drive, Baton Rouge, LA 70809. We also accept PayPal payments through our website: www.BRPrideFest.com.

Sincerely,
Tom Merrill, BR Pride Chair
February 1, 2014

P.S. Visit our website: www.BRPrideFest.com to learn more.