



# Baton Rouge Pride Fest

**June 26, 2010**



January 2010

This year marks the fourth annual Baton Rouge Pride Fest, and we have a great lineup of activities planned for June 26, 2010.

With the success and phenomenal growth of the previous three years of events, we are expecting up to 3,000 people to participate this year. But it's not possible without the generosity of sponsors.

That's why we hope you will take the opportunity to help sponsor the event this year. Whether you want to support a worthy cause, advertise your business or service or get more visibility for your organization, we have opportunities for you.

We have six major sponsorship levels to choose from and can customize the amenities of any level to suit your needs. There also are opportunities to sponsor individual aspects of the Baton Rouge Pride Fest, such as food for the "picnic," entertainment, resource fair space for nonprofits on limited budgets, health screening rooms or a children's play area, if you so desire. Of course, we welcome and appreciate donations of any size – large or small – and will recognize all donors. We also welcome you to advertise your business or organization (and we welcome individual messages, too) in our Pride Fest program. In addition, we are seeking participants for our community resource fair.

The accompanying information provides more details on the events – which, once again, will center on our Pride Fest community resource fair and celebration Saturday, June 26, 2010, at the Sheraton Atrium in downtown Baton Rouge. We certainly hope you can be a part of making these events possible!

Don't hesitate to contact us about sponsorship opportunities by phoning me at (225) 907-5251 or sending an e-mail to [BRPride@bellsouth.net](mailto:BRPride@bellsouth.net). Or, if you'd like, you can simply send your donation to the Baton Rouge Pride Fest, c/o MCCBR, 7747 Tom Drive, Baton Rouge, LA 70809.

Sincerely,  
Tom Merrill  
BR Pride Fest Chair

P.S. Visit our Web site: [www.BRPrideFest.com](http://www.BRPrideFest.com) to learn more.





**7747 Tom Drive • Baton Rouge, LA • 70806**

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Web site: [www.BRPrideFest.com](http://www.BRPrideFest.com)

## About the Event

### *More Details on Baton Rouge Pride Fest*

The Baton Rouge Pride Fest is designed to form a sense of community among GLBT people and their friends. It centers on a resource fair intended to show the variety of services, organizations and businesses available in the community, including a range from health-related and counseling services to social and business associations. That's mixed with an atmosphere of fun, games, entertainment and the chance to get to know others in the community.

Now about to celebrate its fourth year, the Baton Rouge Pride Fest has shown phenomenal growth – moving from a few hundred participants in 2007 to around 2,000 in 2009. Based on a survey in which 2009 participants said they'd definitely be back this year and bring their friends, we're expecting as many as 2,500-3,000 to participate in 2010.

Moving the events inside the Sheraton Atrium in downtown Baton Rouge this year, we're escaping the summer heat but still celebrating with a "picnic" and a day of entertainment, networking and fun.

#### **Pride Fest 2010 will include:**

- **Resource Fair**  
*A place for nonprofits and businesses to promote their goods and services, as well as various health screenings and more*
- **Rainbow Stage**  
*Continuous entertainment from noon until 6 p.m. by Daphne MuShatt, Toni O and Blue Haze, the Krewe of Divas, and many more*
- **Food and drinks**  
*Snacks will be provided, and drinks will be offered free and for sale*
- **Other Activities**  
*Fun, games, visiting with old and new friends, and much more*

#### **Opportunities to support Pride Fest 2010 include:**

- Showcase your group with a resource fair table or booth
- Become a sponsor at one of six "rainbow" levels
- Buy advertising in the program book

The accompanying information provides more details on those opportunities to help present the Baton Rouge Pride Fest Saturday, June 26, 2010, at the Sheraton Atrium. We certainly hope you can be a part of making these events possible!

Don't hesitate to contact us by phoning 225-907-5251 or sending an e-mail to [BRPride@bellsouth.net](mailto:BRPride@bellsouth.net). Or, if you'd like, you can simply send your donation to MCCBR/Baton Rouge Pride Fest, 7747 Tom Drive, Baton Rouge, LA 70806.

*Donations to Pride Fest 2010/MCCBR are tax deductible to the extent allowed law.  
A receipt will be issued to all donors.*