



Pride Fest 2010 PROGRAM BOOK ADVERTISEMENT FORM

The Baton Rouge Pride Fest 2010 will provide a **four-color, glossy program book** listing not only the **Pride Fest events** but also **community resources** and local **businesses** and **organizations**. We would like to offer you the opportunity to include your group in the book, which will be distributed to all Pride Fest participants (approximately 1,500 to 2,000 last year). All ads also will remain on the Pride Fest Web site in an electronic copy of the program posted throughout the year. As part of an international web ring, that means your business or organization will be showcased to local, state, national and international patrons.

You may also place an advertisement in loving memory of family, friends or pets; to honor or congratulate an organization, group or individual or to commemorate a special life event.

Please **submit this form** and your **color or black-and-white advertisement** to **Baton Rouge Pride Fest, 7747 Tom Drive Baton Rouge, LA 70806**. **Deadline** for all advertisements is **May 19, 2010**. (*Questions: Phone Tom Merrill at 225-907-5251 or e-mail BRPride@bellsouth.net. Visit www.BRPrideFest.com for more details about the Baton Rouge Pride Fest.*)

I would like to place the following advertisement :

___ **Back Cover or Inside Front Cover** \$400.00 color / \$300.00 black and white

(Ad size: 7 1/2" x 10")

___ **Full Page** \$250.00 color / \$200.00 black and white

(Ad size: 7 1/2" x 10")

___ **Half Page** \$175.00 color / \$125.00 black and white

(Ad size: 4 3/4" x 7 1/2" horizontal or 3 1/2" x 10" vertical)

___ **Quarter Page** \$125.00 color / \$75.00 black and white

(Ad size: 3 1/2" x 4 3/4")

___ **Business Card Size** \$75.00 color / \$50 black and white

(Ad size: 3 1/4" x 1 3/4" or 3 1/2" x 2" full bleed)

Camera-ready copy of complete advertisement (or electronic file in jpg, pdf or pub format) are preferred. If not, extra time must be allowed for design and you must submit the text and any logos or graphics you want included in ad.

Business Name _____

Owner or Representative's Name _____

Address _____

City _____ State _____ ZIP Code _____

Phone _____ Email _____

Make checks payable to MCCBR/Baton Rouge Pride Fest.

Amount Enclosed _____